Program Description: This degree provides training in the theory, craft, and studio practice for commercial photography. Assignments also include product, architecture, and fashion photography. Graduates of this program qualify for jobs as photographer’s assistants, photolaboratory technicians, studio managers or owners. Minor variations desirable for student career goals may be accomplished within college policies by approval of the Program Coordinator.

Use this Program Map to choose courses with your college advisor and track your progress towards milestones and completion of program.

<table>
<thead>
<tr>
<th>Pre-Degree Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program Specific</strong></td>
</tr>
<tr>
<td>Reading and Writing Placement</td>
</tr>
<tr>
<td>Placements based on TSI</td>
</tr>
<tr>
<td>□ Basic Developmental Courses</td>
</tr>
<tr>
<td>□ ESOL Courses</td>
</tr>
<tr>
<td>□ INRW Courses</td>
</tr>
</tbody>
</table>

SEASON-BY-SEASON PROGRAM PLAN FOR FULL-TIME STUDENTS
Plans can be modified to fit the needs of part-time students by adding more semesters

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>CR</th>
<th>Advising Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUC 1300 - Effective Learning: Strategies for College Success <strong>OR</strong> SPCH 1321 - Business and Professional Communication</td>
<td>3</td>
<td>All first time Austin Community College (ACC) students with fewer than 12 SCH of successful college credit must take the EDUC 1300 course in their first semester at ACC. All other students may select either EDUC 1300 or SPCH 1321. See an advisor or a full-time faculty member in Professional Photography for more information.</td>
</tr>
<tr>
<td>PHTC 1311 - Fundamentals of Photography</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ENGL 2311 - Technical and Business Writing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>PHTC 1300 – Photo Digital Imaging I</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>12</strong></td>
<td>Program Semester Hours / Meet with your advisor</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester 2</th>
<th>CR</th>
<th>Advising Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHTC 2301 - Intermediate Photography</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>PHTC 1313 - History of Photography</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>PHTC 1340 - Photographic Retouching I</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Mathematics</td>
<td>3</td>
<td>Select from the appropriate section of the Core Curriculum Course list.</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>12</strong></td>
<td>Program Semester Hours / Meet with your advisor</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester 3</th>
<th>CR</th>
<th>Advising Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHTC 1345 - Illustrative Photography I</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>PHTC 2341 - Color Photography II</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Restricted Elective</td>
<td>3</td>
<td>Select from the following courses: PHTC 1343, PHTC 1351, PHTC 1353, or PHTC 2331.</td>
</tr>
<tr>
<td>Restricted Elective</td>
<td>3</td>
<td>Select from the following courses: PHTC 1343, PHTC 1351, PHTC 1353, or PHTC 2331.</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>12</strong></td>
<td>Program Semester Hours / Meet with your advisor</td>
</tr>
</tbody>
</table>

Updated: 04/16/2018

Faculty Reviewer: Bill Woodhull
<table>
<thead>
<tr>
<th>Semester 4</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>PHTC 2340 - Photographic Studio Management</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>PHTC 2345 - Illustrative Photography II</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>PHTC 1302 - Photographic Lab Techniques</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>PHTC 1344 - Close Up/Macro Photography</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>12</strong> <strong>Program Semester Hours / Meet with your advisor</strong></td>
<td>12</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester 5</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>PHTC 2343 - Portfolio Development</td>
<td>3</td>
<td>Capstone course.</td>
</tr>
<tr>
<td>Restricted Elective</td>
<td>3</td>
<td>Select from the following courses: PHTC 1343, PHTC 1351, PHTC 1353, or PHTC 2331.</td>
</tr>
<tr>
<td>Social and Behavioral Sciences</td>
<td>3</td>
<td>Select from the appropriate section of the Core Curriculum Course List.</td>
</tr>
<tr>
<td>Language, Philosophy, and Culture <strong>OR</strong> Creative Arts</td>
<td>3</td>
<td>Select from the appropriate section of the Core Curriculum Course List. <strong>ACHIEVEMENT:</strong> Associate of Applied Science degree</td>
</tr>
<tr>
<td><strong>12</strong> <strong>Program Semester Hours</strong></td>
<td>12</td>
<td></td>
</tr>
</tbody>
</table>

**Total Program Hours:** 60

Please always check online at austincc.edu/catalog or meet with your academic or program advisor to ensure that you are viewing the latest and most accurate information.

**Career & Transfer Resources**

ACC’s Career & Transfer websites provide detailed, guided information on career exploration and transfer.

[www.austincc.edu/career](http://www.austincc.edu/career)  
[www.austincc.edu/transfer](http://www.austincc.edu/transfer)

For further information regarding this specific program, please see the Career & Transfer Resources supplement provided in the next section of this Program Map.
Program Map
Professional Photography: Advertising Specialization

Degree: Associate of Applied Science (AAS)
Career & Transfer Resources Updated 8/18/17

Career Information
Common Job Titles
Photographers (includes Photographer's Assistants, Photo-laboratory technicians, Advertising Photographer, Commercial Photographer, Newspaper Photographer, Owner/Photographer, Photo Editor, Photographer, Photojournalist, Portrait Photographer, Studio Owner)

Regional Labor Market Information
Photographers: New workers generally start around $25,731. Normal pay for Photographers is $33,584 per year, while highly experienced workers can earn as much as $42,867. Over the last year, 20 companies have posted 179 jobs for Photographers in this region. There are currently 1,160 Photographers that are employed in Austin-Round Rock, TX.
Source: https://austincc.emsicc.com/careers/photographer

Career and labor market research tools (see Quick Reference Guide at http://www.austincc.edu/career):

Career Resources: ACC's career services website provides information on career exploration and employment at http://www.austincc.edu/career. Students are encouraged to consult with their area of study advisor for additional career assistance. The above information is provided as a guide and reference tool for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an ACC program. The common job titles listed are representative titles and are provided for career research. These are not the only occupations possible in this area of study.

Transfer Information
The Associate of Applied Science in Advertising-Fashion Specialization prepares students to directly enter the workforce in the photography industry. A Bachelor of Applied Arts and Sciences (BAAS) is a degree option for students in AAS programs who want to transfer and complete a 4-year degree.

Transfer Guides: The universities listed here do not constitute an ACC endorsement. Transfer course evaluations and determination of which courses will count toward a bachelor's degree are made by the receiving transfer institution.
Texas State University: http://www.owls.txstate.edu/undergraduate-degrees/applied-arts-sciences.html
Texas State University- Round Rock: http://www.rrc.txstate.edu/prospective/checksheets.html
Texas A&M University - Central Texas: https://www.tamuct.edu/degrees/undergraduate/business-management.html
Texas Tech University: https://www.depts.ttu.edu/universitystudies/prospective_students/baas.php

Additional Transfer Resources: ACC's transfer website provides information on additional colleges & universities: http://www.austincc.edu/transferguides. Students are encouraged to consult with a faculty advisor, area of study advisor, and/or their chosen transfer institution to ensure courses taken at ACC will apply toward their bachelor's degree program.