

Program Map 2018-2019 College Credit Catalog

Professional Photography: Editorial-Fashion Specialization



Degree: Editorial-Fashion Specialization Associate of Applied Science (AAS)

ARTS, DIGITAL MEDIA & COMMUNICATIONS

Program Description: This degree provides training in the theory, craft, and studio practice for professional portrait and editorial photography. This includes both in studio and on location assignments, fashion photography, and visual exploration. Graduates of this program qualify for jobs as photographer's assistants, photo-laboratory technicians, studio managers or owners. Minor variations desirable for student career goals may be accomplished within college policies by approval of the Program Coordinator.

Contact: Sean Perry **Department Chair** sean.perry@austincc.edu 512-223-4681

Department Website: sites.austincc.edu/photo

Use this **Program Map** to choose courses with your college advisor and track your progress towards milestones and completion of program.

Pre-Degree Requirements					
Program Specific	Reading and Writing Placement Placements based on TSI	Mathematics Placement Placements based on TSI			
	□ Basic Developmental Courses□ ESOL Courses□ INRW Courses	□ NCBM and MATD courses paired with MATH courses□ NCBM and MATD courses			
SEMESTER-BY-SEMESTER PROGRAM PLAN FOR FULL-TIME STUDENTS Plans can be modified to fit the needs of part-time students by adding more semesters					

Semester 1	CR	Advising Notes
EDUC 1300 - Effective Learning: Strategies for	3	All first time Austin Community College (ACC) students with fewer
College Success OR		than 12 SCH of successful college credit must take the EDUC 1300
SPCH 1321 - Business and Professional		course in their first semester at ACC. All other students may select
Communication		either EDUC 1300 or SPCH 1321. See an advisor or a full-time faculty
		member in Professional Photography for more information.
PHTC 1311 - Fundamentals of Photography	3	
ENGL 2311 - Technical and Business Writing	3	
PHTC 1300 - Photo Digital Imaging I	3	
	12	Program Semester Hours / Meet with your advisor
Semester 2		
PHTC 2301 - Intermediate Photography	3	Prerequisite(s): PHTC 1311.
PHTC 1313 - History of Photography	3	
PHTC 1340 - Photographic Retouching I	3	Prerequisite(s): PHTC 1300.
Mathematics	3	Select from the appropriate section of the Core Curriculum Course
		list.
	12	Program Semester Hours / Meet with your program advisor
Semester 3		
PHTC 1353 - Portraiture I	3	Prerequisite(s): PHTC 1340 and PHTC 2301.
PHTC 2341 - Color Photography II	3	Prerequisite(s): PHTC 1340. Corequisite(s): To be taken with third
		semester camera course.
PHTC 1351 - Photojournalism I	3	Prerequisite(s): PHTC 1340 and PHTC 2301.
Restricted Elective	3	Select from the following courses: PHTC 1343, PHTC 1345, or PHTC 2331.
	12	Program Semester Hours / Meet with your program advisor

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Semester 4		
PHTC 2340 - Photographic Studio Management	3	Prerequisite(s): PHTC 1345 or PHTC 1353.
PHTC 1302 - Photographic Lab Techniques	3	Prerequisite(s): PHTC 2341.
PHTC 2309 - Location Portraiture	3	Prerequisite(s): PHTC 1340 and PHTC 1353.
Restricted Elective	3	Select from the following courses: PHTC 1343, PHTC 1345, or PHTC 2331.
	12	Program Semester Hours / Meet with your program advisor
Semester 5		
PHTC 2343 - Portfolio Development	3	Capstone course. Prerequisite(s): 21 hours in photography.
PHTC 2342 - Fashion Photography	3	Prerequisite(s): PHTC 1345 or PHTC 1353.
Social and Behavioral Sciences	3	Select from the appropriate section of the Core Curriculum Course List.
Language, Philosophy, and Culture OR Creative Arts	3	Select from the appropriate section of the Core Curriculum Course List. ACHIEVEMENT: Editorial-Fashion Specialization Associate of Applied Science degree
	12	Program Semester Hours
Total Program Hours:	60	

Please always check online at <u>catalog.austincc.edu</u> or meet with your academic or program advisor to ensure that you are viewing the latest and most accurate information.

Career & Transfer Resources

ACC's Career and Transfer websites provide detailed, guided information on career exploration and transfer.

www.austincc.edu/career

www.austincc.edu/transfer

For further information regarding this specific program, please see the Career & Transfer Resources supplement provided in the next section of this Program Map.

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Career & Transfer Resources Updated 8/18/17

Career Information

Common Job Titles

Photographers (includes Photographer's Assistants, Photo-laboratory technicians, Advertising Photographer, Commercial Photographer, Newspaper Photographer, Owner/Photographer, Photo Editor, Photographer, Photojournalist, Portrait Photographer, Studio Owner)

Regional Labor Market Information

Photographers: New workers generally start around \$25,731. Normal pay for Photographers is \$33,584 per year, while highly experienced workers can earn as much as \$42,867 in this region. Over the last year, 20 companies have posted 179 jobs for Photographers in Austin-Round Rock, TX.

Source: https://austincc.emsicc.com/careers/photographer

Career and labor market research tools (see Quick Reference Guide at http://www.austincc.edu/career): EMSI: https://austincc.emsicc.com/, Bureau of Labor Statistics: https://www.bls.gov/ooh/, O*NET: https://www.onetonline.org/

Career Resources: ACC's career services website provides information on career exploration and employment at http://www.austincc.edu/career. Students are encouraged to consult with their area of study advisor for additional career assistance. The above information is provided as a guide and reference tool for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an ACC program. The common job titles listed are representative titles and are provided for career research. These are not the only occupations possible in this area of study.

Transfer Information

The Associate of Applied Science in Editorial prepares students to directly enter the workforce in the photography industry. A Bachelor of Applied Arts and Sciences (BAAS) is a degree option for students in AAS programs who want to transfer and complete a 4-year degree.

Transfer Guides: The universities listed here do not constitute an ACC endorsement. Transfer course evaluations and determination of what courses will count toward a bachelor's degree are made by the receiving transfer institution.

Texas State University: http://www.owls.txstate.edu/undergraduate-degrees/applied-arts-sciences.html

Concordia University Texas: http://www.concordia.edu/academics/college-of-business-and-communication/baas-in-business.html

Texas A&M University Central Texas: https://www.tamuct.edu/degrees/undergraduate/business-management.html

Texas Tech University: https://www.depts.ttu.edu/universitystudies/prospective_students/baas.php

Additional Transfer Resources: ACC's transfer website provides information on additional colleges & universities: http://www.austincc.edu/transferguides. Students are encouraged to consult with a faculty advisor, area of study advisor, and/or their chosen transfer institution to ensure courses taken at ACC will apply toward their bachelor's degree program.

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