



Professional Photography: Visual Mixed Media Specialization



Degree: Visual Mixed Media Specialization Associate of Applied Science (AAS)

ARTS, DIGITAL MEDIA & COMMUNICATIONS

Program Description: This degree provides training in the theory, craft, and studio practice for commercial photography and video production. Graduates of this program qualify for jobs as photographer's assistants, studio managers or owners. Minor variations desirable for student career goals may be accomplished within college policies by approval of the program coordinator.

Contact:

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Department Website:

sites.austincc.edu/photo

Use this **Program Map** to choose courses with your college advisor and track your progress towards milestones and completion of program.

Pre-Degree Requirements		
Program Specific	Reading and Writing Placement <i>Placements based on TSI</i>	Mathematics Placement <i>Placements based on TSI</i>
	<input type="checkbox"/> Basic Developmental Courses <input type="checkbox"/> ESOL Courses <input type="checkbox"/> INRW Courses	<input type="checkbox"/> NCBM and MATD courses paired with MATH courses <input type="checkbox"/> NCBM and MATD courses
SEMESTER-BY-SEMESTER PROGRAM PLAN FOR FULL-TIME STUDENTS		
<i>Plans can be modified to fit the needs of part-time students by adding more semesters</i>		

Semester 1	CR	Advising Notes
EDUC 1300 - Effective Learning: Strategies for College Success OR SPCH 1321 - Business and Professional Communication	3	All first time Austin Community College (ACC) students with fewer than 12 SCH of successful college credit must take the EDUC 1300 course in their first semester at ACC. All other students may select either EDUC 1300 or SPCH 1321. See an advisor or a full-time faculty member in Professional Photography for more information.
PHTC 1311 - Fundamentals of Photography	3	
ENGL 2311 - Technical and Business Writing	3	
PHTC 1300 - Photo Digital Imaging I	3	
	12	Program Semester Hours / Meet with your advisor
Semester 2		
PHTC 2301 - Intermediate Photography	3	Prerequisite(s): PHTC 1311.
Language, Philosophy, and Culture OR Creative Arts	3	Select from the appropriate section of the Core Curriculum Course List.
COMM 1335 - Introduction to Radio-Television-Film	3	
PHTC 1340 - Photographic Retouching I	3	Prerequisite(s): PHTC 1300.
	12	Program Semester Hours / Meet with your program advisor
Semester 3		
PHTC 1353 - Portraiture I OR PHTC 1345 - Illustrative Photography I	3	Prerequisite(s): PHTC 1340 and PHTC 2301. Prerequisite(s): PHTC 1340 and PHTC 2301.
PHTC 1313 - History of Photography	3	
PHTC 2341 - Color Photography II	3	Prerequisite(s): PHTC 1340. Corequisite(s): To be taken with third semester camera course.
RTVB 1305 - Introduction to Television Technology	3	
	12	Program Semester Hours / Meet with your program advisor

Semester 4		
COMM 2303 - Audio Production	3	Prerequisite(s): COMM 1335.
FLMC 1304 - Lighting for Film or Video	3	Prerequisite(s): RTVB 1305.
Mathematics	3	Select from the appropriate section of the Core Curriculum Course list.
BUSG 2309 - Small Business Management	3	
	12	Program Semester Hours / Meet with your program advisor
Semester 5		
PHTC 2342 - Fashion Photography OR PHTC 2308 - Wedding Photography	3	Prerequisite(s): PHTC 1345 or PHTC 1353. Prerequisite(s): PHTC 1340 and PHTC 1353.
RTVB 2330 - Film and Video Editing	3	Prerequisite(s): COMM 1335.
FLMC 2310 - Film-Style Production	3	Capstone course. Prerequisite(s): COMM 1335, RTVB 1305.
Social and Behavioral Sciences	3	Select from the appropriate section of the Core Curriculum Course List. ACHIEVEMENT: Visual Mixed Media Specialization Associate of Applied Science degree
	12	Program Semester Hours
Total Program Hours: 60		

Please always check online at austincc.edu/catalog or meet with your academic or program advisor to ensure that you are viewing the latest and most accurate information.

Career & Transfer Resources

ACC's Career & Transfer websites provide detailed, guided information on career exploration and transfer.

www.austincc.edu/career

www.austincc.edu/transfer

For further information regarding this specific program, please see the Career & Transfer Resources supplement provided in the next section of this Program Map.

Program Map

Photography: Visual Mixed Media Specialization

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Career & Transfer Resources Updated 8/18/17

Career Information

Common Job Titles

Photographers (includes Photographer's Assistants, Owner/Photographer, Photo Editor, Studio Owner).

This career track is intended for image-makers in the professional world that understand the need for both still and moving image capture. Opportunities exist for both the retail and commercial markets. Jobs in this area are usually independent contractors and self-employed.

Regional Labor Market Information

Photographers: New workers generally start around \$25,731. Normal pay for Photographers is \$33,584 per year, while highly experienced workers can earn as much as \$42,867. Over the last year, 20 companies have posted 179 jobs for Photographers in this region. There are currently 1,160 Photographers that are employed in Austin-Round Rock, TX.

Source: <https://austincc.emsicc.com/careers/photographer>

Career and labor market research tools (see Quick Reference Guide at <http://www.austincc.edu/career>):

EMSI: <https://austincc.emsicc.com/>, Bureau of Labor Statistics: <http://www.bls.gov/ooh/>, O*NET: <https://www.onetonline.org/>

Career Resources: ACC's career services website provides information on career exploration and employment at <http://www.austincc.edu/career>. Students are encouraged to consult with their [area of study advisor](#) for additional career assistance. The above information is provided as a guide and reference tool for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an ACC program. The common job titles listed are representative titles and are provided for career research. These are not the only occupations possible in this area of study.

Transfer Information

The Associate of Applied Science (AAS) in Photography Visual Mixed Media prepares students to directly enter the workforce in the photography industry. A Bachelor of Applied Arts and Sciences (BAAS) is a degree option for students in AAS programs who want to transfer and complete a 4-year degree.

Transfer Guides: *The universities listed here do not constitute an ACC endorsement. Transfer course evaluations and determination of what courses will count toward a bachelor's degree are made by the receiving transfer institution.*

Texas State University: <http://www.owls.txstate.edu/undergraduate-degrees/applied-arts-sciences.html>

Concordia University Texas: <http://www.concordia.edu/academics/school-of-business-and-communication/baas-in-business/>

Texas A&M University Central Texas: <https://www.tamuct.edu/degrees/undergraduate/business-management.html>

Texas Tech University: https://www.depts.ttu.edu/universitystudies/prospective_students/baas.php

Additional Transfer Resources: ACC's transfer website provides information on additional colleges & universities:

<http://www.austincc.edu/transferguides>. Students are encouraged to consult with a faculty advisor, [area of study advisor](#), and/or their chosen transfer institution to ensure courses taken at ACC will apply toward their bachelor's degree program.