Visual Communication: Graphic Arts Technology

Degree: Graphic Arts Technology Specialization Associate of Applied Science (AAS)
Certificate: Graphic Arts Technology Level 2 (C2)

ARTS, DIGITAL MEDIA & COMMUNICATIONS

Program Description: This specialized course of study prepares students for a career in technical support for graphic design. Courses provide students rigorous training in industry-standard software. Instruction in printing, publishing and web-based technologies is combined in this specialization.

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*Use this **Program Map** to choose courses with your college advisor and track your progress towards milestones and completion of program.*

Pre-Degree Requirements		
Program Specific	Reading and Writing Placement *Placements based on TSI*	Mathematics Placement *Placements based on TSI*
	□ Basic Developmental Courses □ ESOL Courses □ INRW Courses	□ NCBM and MATD courses paired with MATH courses □ NCBM and MATD courses
D=Degree C2=Level 2 Certificate	**SEMESTER-BY-SEMESTER PROGRAM PLAN FOR FULL-TIME STUDENTS** *Plans can be modified to fit the needs of part-time students by adding more semesters*	

C2	D	Semester 1	CR	Advising Notes
	●	EDUC 1300 - Effective Learning: Strategies for College Success **OR** Oral Communication	3	All first-time Austin Community College (ACC) students with fewer than 12 SCH of successful college credit must take the EDUC 1300 course in their first semester at ACC. All other students can choose a speech course from the Component Area Option section of the Core Curriculum Course List.
●	●	ARTC 1305 - Basic Graphic Design	3	
●	●	ARTC 1313 - Digital Publishing I	3	
●	●	GRPH 1359 - Vector Graphics for Production	3	
●	●	ARTC 2311 - History of Communication Graphics	3	
			15	**Program Semester Hours / Meet with your advisor**
		Semester 2		
	●	Mathematics	3	Select from the appropriate section of the Core Curriculum Course list.
●	●	ARTC 1302 - Digital Imaging I	3	
●	●	ARTC 1309 - Basic Illustration	3	
●	●	ARTC 1310 - Design Concepts	3	
●	●	ARTC 1327 - Typography	3	Prerequisite: ARTC 1313.
			15	**Program Semester Hours / Meet with your advisor**
		Semester 3		
●	●	UXUI 1371 - Visual Design	3	Prerequisites: ARTC 1310, GRPH 1359.
●	●	ARTC 2305 - Digital Imaging II	3	Prerequisite: ARTC 1302.
			6	**Program Semester Hours / Meet with your advisor**

		Semester 4		
	●	ENGL 1301 - English Composition I **OR** ENGL 2311 - Technical and Business Writing	3	
●	●	IMED 1316 - Web Design I	3	Prerequisite: ARTC 1302.
●	●	ARTC 2317 - Typographic Design	3	Prerequisite: ARTC 1327.
●	●	ARTC 2313 - Digital Publishing II	3	Prerequisites: ARTC 1302, ARTC 1313, GRPH 1359.
			12	**Program Semester Hours / Meet with your advisor**
		Semester		
	●	Language, Philosophy, and Culture **OR** Creative Arts	3	Select from the appropriate section of the Core Curriculum Course List.
	●	Social and Behavioral Sciences	3	Select from the appropriate section of the Core Curriculum Course List.
●	●	ARTC 2372 - Pre-Certification for Graphics Arts	3	Prerequisites: ARTC 2305, ARTC 2313, GRPH 1359, IMED 1316. Capstone course.
●	●	ARTC 2348 - Digital Publishing III	3	Prerequisites: GRPH 1359, ARTC 2313. **ACHIEVEMENT:** Level 2 Certificate in Graphic Arts Technology **ACHIEVEMENT:** Associate of Applied Science degree in Graphic Arts Technology Specialization
			12	**Program Semester Hours**
		Total Program Hours:	**60**	

Please always check online at **austincc.edu/catalog** or meet with your academic or program advisor to ensure that you are viewing the latest and most accurate information.

Career & Transfer Resources

ACC's Career & Transfer websites provide detailed, guided information on career exploration and transfer.
www.austincc.edu/career
www.austincc.edu/transfer

For further information regarding this specific program, please see the Career & Transfer Resources supplement provided in the next section of this Program Map.

Program Map

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Career Information

Common Job Titles
Graphic Designers (includes Artist, Creative Director, Creative Manager, Design Director, Designer, Graphic Artist, Graphic Designer, Online Producer, Production Artist, Publications Designer).

Regional Labor Market Information
Graphic Designers: New workers generally start around $26,743. Normal pay for Graphic Designers is $42,583 per year, while highly experienced workers can earn as much as $63,848 in this region. Over the last year, 203 companies have posted 1,299 jobs for Graphic Designers in Austin-Round Rock, TX.
Source: https://austincc.emsicc.com/careers/graphic-designer

Career and labor market research tools (see Quick Reference Guide at http://www.austincc.edu/career):
EMSI: https://austincc.emsicc.com/, Bureau of Labor Statistics: http://www.bls.gov/ooh/, O*NET: https://www.onetonline.org/

Career Resources: ACC's career services website provides information on career exploration and employment at http://www.austincc.edu/career. Students are encouraged to consult with their area of study advisor for additional career assistance. The above information is provided as a guide and reference tool for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an ACC program. The common job titles listed are representative titles and are provided for career research. These are not the only occupations possible in this area of study.

Transfer Information

The Associate of Applied Science in Graphic Arts Technology Specialization prepares students to directly enter the workforce in the graphic arts industry. A Bachelor of Applied Arts and Sciences (BAAS) is a degree option for students in AAS programs who want to transfer and complete a 4-year degree.

Transfer Guides: *The universities listed here do not constitute an ACC endorsement. Transfer course evaluations and determination of what courses will count toward a bachelor's degree are made by the receiving transfer institution.*

Texas State University: http://www.owls.txstate.edu/undergraduate-degrees/applied-arts-sciences.html
Concordia University Texas: http://www.concordia.edu/academics/school-of-business-and-communication/baas-in-business/
Texas A&M University Central Texas: https://www.tamuct.edu/degrees/undergraduate/business-management.html
Texas Tech University: https://www.depts.ttu.edu/universitystudies/prospective_students/baas.php

Additional Transfer Resources: ACC's transfer website provides information on additional colleges & universities: http://www.austincc.edu/transferguides. Students are encouraged to consult with a faculty advisor, area of study advisor, and/or their chosen transfer institution to ensure courses taken at ACC will apply toward their bachelor's degree program.