

**ARTS, DIGITAL MEDIA & COMMUNICATIONS**

Program Description: This is an advanced certificate designed for Visual Communication students who have already completed an Associate of Applied Science in Visual Communication and/or Associate of Arts in Art or higher. The focus is the study of illustration, both in the traditional and digital approach. It is structured to establish the principles of illustration using traditional tools as well as digital medium. The result of student's coursework will consist of a body of work that can be used in a professional portfolio.

Contact:

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Use this **Program Map** to choose courses with your college advisor and track your progress towards milestones and completion of program.

Pre-Degree Requirements		
Program Specific	Reading and Writing Placement <i>Placements based on TSI</i>	Mathematics Placement <i>Placements based on TSI</i>
	<input type="checkbox"/> Basic Developmental Courses <input type="checkbox"/> ESOL Courses <input type="checkbox"/> INRW Courses	<input type="checkbox"/> NCBM and MATD courses paired with MATH courses <input type="checkbox"/> NCBM and MATD courses
SEMESTER-BY-SEMESTER PROGRAM PLAN FOR FULL-TIME STUDENTS <i>Plans can be modified to fit the needs of part-time students by adding more semesters</i>		

Semester 1	CR	Advising Notes
ARTC 1421 - Illustration Techniques I	4	Prerequisite: ARTC 1309.
ARTC 1353 - Computer Illustration	3	Prerequisite: ARTC 1302 or GRPH 1359 or ARTV 1472.
	7	Program Semester Hours / Meet with your advisor
Semester 2		
ARTC 2440 - Computer Illustration II	4	Prerequisite: ARTC 1353.
		ACHIEVEMENT: Illustration Enhanced Skills Certificate Level 3
	4	Program Semester Hours
Total Program Hours: 11		

Please always check online at austincc.edu/catalog or meet with your academic or program advisor to ensure that you are viewing the latest and most accurate information.

Career & Transfer Resources

ACC's Career & Transfer websites provide detailed, guided information on career exploration and transfer.

www.austincc.edu/career
www.austincc.edu/transfer

For further information regarding this specific program, please see the Career & Transfer Resources supplement provided in the next section of this Program Map.

Program Map

Visual Communication: Illustration

Certificate: Illustration Enhanced Skills Certificate (Level 3)

Career & Transfer Resources Updated 8/18/17

Career Information

Common Job Titles

Graphic Designers (includes Artist, Creative Director, Creative Manager, Design Director, Designer, Graphic Artist, Graphic Designer, Online Producer, Production Artist, Publications Designer), Multimedia Artists and Animators (includes 3D Animator, 3D Artist, Animation Director, Animator, Art Director, Artist, Creative Director, Graphic Artist, Graphic Designer, Illustrator)

Regional Labor Market Information

Graphic Designers: New workers generally start around \$26,743. Normal pay for Graphic Designers is \$42,583 per year, while highly experienced workers can earn as much as \$63,848 in this region. Over the last year, 203 companies have posted 1,299 jobs for Graphic Designers in Austin-Round Rock, TX.

Source: <https://austincc.emsicc.com/careers/graphic-designer>

Multimedia Artists and Animators: New workers generally start around \$29,652. Normal pay for Multimedia Artists and Animators is \$46,587 per year, while highly experienced workers can earn as much as \$81,315. Over the last year, 37 companies have posted 211 jobs for Multimedia Artists and Animators in Austin-Round Rock, TX

Source: <https://austincc.emsicc.com/careers/multimedia-artist-and-animator>

Career and labor market research tools (see Quick Reference Guide at <http://www.austincc.edu/career>):

EMSI: <https://austincc.emsicc.com/>, Bureau of Labor Statistics: <http://www.bls.gov/ooh/>, O*NET: <https://www.onetonline.org/>

Career Resources: ACC's career services website provides information on career exploration and employment at <http://www.austincc.edu/career>. Students are encouraged to consult with their [area of study advisor](#) for additional career assistance. The above information is provided as a guide and reference tool for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an ACC program. The common job titles listed are representative titles and are provided for career research. These are not the only occupations possible in this area of study.

Transfer Information

The Illustration Enhanced Skills Certificate is aimed at students who have already completed an associate degree or higher credential in Visual Communication or Art and who like to supplement their skills. A Bachelor of Applied Arts and Sciences (BAAS) is a degree option for students in AAS programs who want to transfer and complete a four-year degree.

Transfer Guides: *The universities listed here do not constitute an ACC endorsement. Transfer course evaluations and determination of what courses will count toward a bachelor's degree are made by the receiving transfer institution.*

Texas State University: <http://www.owls.txstate.edu/undergraduate-degrees/applied-arts-sciences.html>

Concordia University Texas: <http://www.concordia.edu/academics/school-of-business-and-communication/baas-in-business/>

Texas A&M University Central Texas: <https://www.tamuct.edu/degrees/undergraduate/business-management.html>

Texas Tech University: https://www.depts.ttu.edu/universitystudies/prospective_students/baas.php

Additional Transfer Resources: ACC's transfer website provides information on additional colleges & universities:

<http://www.austincc.edu/transferguides>. Students are encouraged to consult with a faculty advisor, area of study advisor, and/or their chosen transfer institution to ensure courses taken at ACC will apply toward their bachelor's degree program.