



BUSINESS

Program Description: The Retail Management in Marketing Occupational Skills Award is designed to give students short-term workforce training. This Marketing award is the first step toward the Retail Management Certificate Level 1 in the Management program. It will provide the minimum training to obtain work in entry level management positions.

Contact:

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Use this **Program Map** to choose courses with your college advisor and track your progress towards milestones and completion of program.

Pre-Degree Requirements		
Program Specific	Reading and Writing Placement <i>Placements based on TSI</i>	Mathematics Placement <i>Placements based on TSI</i>
Occupational Skills Awards do not require TSI testing or placement.	<input type="checkbox"/> Basic Developmental Courses <input type="checkbox"/> ESOL Courses <input type="checkbox"/> INRW Courses	<input type="checkbox"/> NCBM and MATD courses paired with MATH courses <input type="checkbox"/> NCBM and MATD courses
SEMESTER-BY-SEMESTER PROGRAM PLAN FOR FULL-TIME STUDENTS <i>Plans can be modified to fit the needs of part-time students by adding more semesters</i>		

Semester 1	CR	Advising Notes
MRKG 1302 - Principles of Retailing	3	
MRKG 1311 - Principles of Marketing	3	
ACCT 2301 - Principles of Accounting I - Financial OR ACNT 1303 - Introduction to Accounting I – Non-Business Majors	3	ACHIEVEMENT: Occupational Skills Award in Retail Management in Marketing
	9	Program Semester Hours
Total Program Hours		9

Please always check online at catalog.austincc.edu or meet with your academic or program advisor to ensure that you are viewing the latest and most accurate information.

Career & Transfer Resources

ACC's Career & Transfer websites provide detailed, guided information on career exploration and transfer.

www.austincc.edu/career

www.austincc.edu/transfer

For further information regarding this specific program, please see the Career & Transfer Resources supplement provided in the next section of this Program Map.

Program Map

Marketing: Retail Management in Marketing

Award: Retail Management in Marketing Occupational Skills (OSA)

Career & Transfer Resources Updated 08/03/18

Career Information

The data below are intended to be a guide and reference tool and represent local and regional employment information for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an ACC program.

Common Job Titles: First-Line Supervisors of Retail Sales Workers (includes Assistant Manager, Assistant Store Manager, Department Manager, Manager, Office Manager, Shift Manager, Store Manager)

Regional Labor Market Information

First-Line Supervisors of Retail Sales Workers: New workers generally start around \$26,987. Normal pay for First-Line Supervisors of Retail Sales Workers is \$38,655 per year, while highly experienced workers can earn as much as \$66,484. Over the last year, 848 companies have posted 7,286 jobs for First-Line Supervisors of Retail Sales Workers. There are currently 8,809 First-Line Supervisors of Retail Sales Workers that are employed in Austin-Round Rock, TX.

Source: <https://austincc.emsicc.com/careers/first-line-supervisor-of-retail-sales-workers>

Career and labor market research tools (see Quick Reference Guide at <http://www.austincc.edu/career>):

EMSI: <https://austincc.emsicc.com/>, Bureau of Labor Statistics: <http://www.bls.gov/ooh/>, O*NET: <https://www.onetonline.org/>

Career Resources: ACC's career services website provides information on career exploration and employment at <http://www.austincc.edu/career>. Students are encouraged to consult with their [area of study advisor](#) for additional career assistance. The above information is provided as a guide and reference tool for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an ACC program. The common job titles listed are representative titles and are provided for career research. These are not the only occupations possible in this area of study.

Transfer Information

The Occupational Skills Award (OSA) in Retail Management is designed to give students short-term workforce training. This Marketing award is the first step toward the Management: Retail Marketing Level 1 Certificate. Some courses in this award plan can apply toward the AAS in Marketing at ACC. A Bachelor of Applied Arts and Sciences (BAAS) is an excellent alternative to the BBA degree. These degrees apply non-transferable courses and work experience towards the degree. You still must meet general education requirements and take upper level courses.

Transfer Guides: *The universities listed here do not constitute an ACC endorsement. Transfer course evaluations and determination of which courses will count toward a bachelor's degree are made by the receiving transfer institution.*

Texas State University: <http://www.owls.txstate.edu/undergraduate-degrees/applied-arts-sciences.html>

Concordia University Texas: <http://www.concordia.edu/academics/college-of-business-and-communication/baas-in-business.html>

Tarleton State University: <http://www.tarleton.edu/degrees/bachelors/baas-business/>

Texas A&M University - Central Texas: <https://www.tamuct.edu/degrees/undergraduate/business-management.html>

Texas Tech University: https://www.depts.ttu.edu/universitystudies/prospective_students/baas.php

Additional Transfer Resources: ACC's transfer website provides information on additional colleges & universities:

<http://www.austincc.edu/transferguides>. Students are encouraged to consult with a faculty advisor, [area of study advisor](#), and/or their chosen transfer institution to ensure courses taken at ACC will apply toward their bachelor's degree program.