



Hospitality, Meeting and Event Planning, Tourism: Travel and Tourism



Degree: Associate of Applied Science in Travel and Tourism (AAS)

Certificate: Travel and Tourism Level 1 (C1)

CULINARY, HOSPITALITY & TOURISM

Program Description: The Travel and Tourism degree offers hospitality management majors with specified training in travel and tourism operations, which is fundamental to all aspects of the hospitality industry. Course instruction includes hands-on laboratory experience and extensive interaction with the travel and tourism industry as well as traditional classroom lectures and demonstrations. Areas of career opportunities for students completing this program are travel agencies, tour operators, meetings and conventions, airlines, rental car agencies, cruise lines, hotels, motels, resorts, spas, restaurants, campgrounds, theme and amusement parks, casinos, and ski resorts. All students seeking this degree will need to be advised by the instructional program to finalize course selections. Complimentary programs are Meeting and Event Planning Specialization Associate of Applied Science Degree and Meeting Planning Certificate. Transfer credit may also be considered.

Contact:

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Department Website:

sites.austincc.edu/hospitality/

To receive an Associate of Applied Science degree in Travel and Tourism and/or a Level 1 Certificate in Travel and Tourism, a student must a) earn a grade of C or higher in all courses required to fulfill degree requirements, including general education courses, and b) meet Austin Community College's general graduation requirements.

*Use this **Program MAP** to choose courses with your advisor and track progress towards milestones and completion of program.*

Pre-Degree Requirements		
Program Specific	Reading and Writing Placement <i>Placements based on TSI</i>	Mathematics Placement <i>Placements based on TSI</i>
	<input type="checkbox"/> Basic Developmental Courses <input type="checkbox"/> ESOL Courses <input type="checkbox"/> INRW Courses	<input type="checkbox"/> NCBM and MATD courses paired with MATH courses <input type="checkbox"/> NCBM and MATD courses
SEMESTER-BY-SEMESTER PROGRAM PLAN FOR FULL-TIME STUDENTS <i>Plans can be modified to fit the needs of part-time students by adding more semesters</i>		

C1	D	Semester 1	CR	Advising Notes
	●	EDUC 1300 - Effective Learning: Strategies for College Success OR Oral Communications	3	All first-time Austin Community College (ACC) students with fewer than 12 SCH of successful college credit must take the EDUC 1300 course in their first semester at ACC. All other students can choose a speech course from the Component Area Option section of the Core Curriculum Course List.
●	●	HAMG 1321 - Introduction to the Hospitality Industry	3	
	●	ENGL 1301 - English Composition OR ENGL 2311 - Technical and Business Writing	3	Prerequisite: TSI complete in reading and writing or exempt.
●	●	TRVM 1308 - Travel Destinations I – Western Hemisphere	3	
			12	Program Semester Hours / Meet with your advisor
		Semester 2		
●	●	TRVM 1323 - Group Tour Operations	3	
●	●	HAMG 2307 - Hospitality Marketing and Sales	3	
●	●	TRVM 2305 - Travel Industry Management	3	
	●	Language, Philosophy, and Culture OR Creative Arts	3	Select from the appropriate section of the Core Curriculum Course List.
			12	Program Semester Hours / Meet with your program advisor

Semester 3				
●	●	TRVM 1391 - Special Topics in Travel and Tourism	3	Special Topics courses may be repeated as subjects change.
	●	HAMG 1319 - Computers in Hospitality	3	
	●	Mathematics	3	Select from: MATH 1314, MATH 1332, MATH 1342. Prerequisites: See Course Descriptions.
	●	HAMG 1324 - Hospitality Human Resources Management	3	
			12	Program Semester Hours / Meet with your advisor
Semester 4				
	●	HAMG 1317 - Recreational Services	3	
	●	Social and Behavioral Sciences	3	Select from the appropriate section of the Core Curriculum Course List.
	●	HAMG 1340 - Hospitality Legal Issues	3	
●	●	TRVM 2372 - Sustainable Tourism	3	Certificate Capstone course.
	●	HAMG 2332 - Hospitality Financial Management	3	Prerequisites: MATH 1314, MATH 1332, OR MATH 1342 and HAMG 1321 with a minimum grade C.
			15	Program Semester Hours / Meet with your advisor
Semester 5				
●	●	HAMG 2305 - Hospitality Management and Leadership	3	Achievement: Level 1 Certificate in Travel and Tourism
●	●	Restricted Elective	3	AAS Restricted electives must be chosen from: HAMG 1313, HAMG 2301, RSTO 1301, RSTO 1319, TRVM 1306, TRVM 2301. Certificate Restricted electives must be chose from: HAMG 1319, HAMG 2301, HAMG 2388, HAMG 2389, TRVM 1306, TRVM 2301.
	●	HAMG 2389 - Internship – Hospitality Administration/Management, General	3	AAS Capstone course. Achievement: Associate of Applied Science degree in Travel and Tourism
			9	Program Semester Hours
Total Program Hours 60				

Please always check online at catalog.austincc.edu or meet with your academic or program advisor to ensure that you are viewing the latest and most accurate information.

Career & Transfer Resources

ACC's Career & Transfer websites provide detailed, guided information on career exploration and transfer.

www.austincc.edu/career

www.austincc.edu/transfer

For further information regarding this specific program, please see the Career & Transfer Resources supplement provided in the next section of this Program Map.

Program Map

Hospitality, Meeting and Event Planning, Tourism: Travel and Tourism

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Certificate: Travel and Tourism Level 1 (C1)

Career & Transfer Resources Updated 8/18/17

Career Information

What Jobs are Available in this field:

- Travel Consultants
- Rental Agent
- Public Relations Director
- Marketing Manager
- Cruise Sales Representation
- Cruise Coordinator
- Airline Sales Manager
- Corporate Sales Manager
- Tourism Directors
- Travel Public Relations Specialists
- Airline City Airport Managers
- International Destination Specialists
- Destination Management Directors
- Recreation Visitor Managers
- Destination Marketing Specialist
- Tour Promotions Manager

Visit the Hospitality, Meeting and Event Planning, Tourism Department website for additional information on potential career choices: sites.austincc.edu/hospitality/

Common Job Titles

Travel Agents, Corporate Travel Consultant, Destination Specialist, International Travel Consultant, Tour Coordinator, Travel Guides, Cruise Counselor, Tour Coordinator, Tour Director, Tour Escort, Tour Manager, Tour Operator, Tours Captain, Tour Guides and Escorts

Regional Labor Market Information

Travel Agents: New workers generally start around \$22,195. Normal pay for Travel Agents is \$35,176 per year, while highly experienced workers can earn as much as \$57,563. Over the last year, 19 companies have posted 113 jobs for Travel Agents in this region. There are currently 416 Travel Agents that are employed in Austin-Round Rock, TX.

Source: <https://austincc.emsicc.com/careers/travel-agent>

Career and labor market research tools (see Quick Reference Guide at <http://www.austincc.edu/career>):

EMSI: <https://austincc.emsicc.com/>, Bureau of Labor Statistics: <http://www.bls.gov/ooh/>, O*NET: <https://www.onetonline.org/>

Career Resources: ACC's career services website provides information on career exploration and employment at <http://www.austincc.edu/career>. Students are encouraged to consult with their [area of study advisor](#) for additional career assistance. The above information is provided as a guide and reference tool for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an ACC program. The common job titles listed are representative titles and are provided for career research. These are not the only occupations possible in this area of study.

Transfer Information

The Associate of Applied Science in Travel and Tourism prepares students to directly enter the workforce. A Bachelor of Applied Arts and Sciences (BAAS) is a degree option for students in AAS programs who want to transfer and complete a 4-year degree.

Transfer Guides: *The universities listed here do not constitute an ACC endorsement. Transfer course evaluations and determination of which courses will count toward a bachelor's degree are made by the receiving transfer institution.*

Texas State University: <http://www.owls.txstate.edu/undergraduate-degrees/applied-arts-sciences.html>

Concordia University Texas: <http://www.concordia.edu/academics/college-of-business-and-communication/baas-in-business.html>

Texas A&M University - Central Texas: <https://www.tamuct.edu/degrees/undergraduate/business-management.html>

Texas Tech University: https://www.depts.ttu.edu/universitystudies/prospective_students/baas.php

Additional Transfer Resources: ACC's transfer website provides information on additional colleges & universities:

<http://www.austincc.edu/transferguides>. Students are encouraged to consult with a faculty advisor, [area of study advisor](#), and/or their chosen transfer institution to ensure courses taken at ACC will apply toward their bachelor's degree program.